

For College, Community, and Justice

HOPE4COLLEGE.COM



The Movement

#RealCollege is redefining what it means to be a student-ready college. Food and housing security are essential conditions of learning. Students need enough to eat and a safe place to sleep in order to graduate.

#RealCollege2019 Convening

The 4th annual #RealCollege convening took place September 28-29, 2019 at Houston Community College's West Houston Institute. Over **500 people**, including student leaders, 12 college presidents, practitioners, a state legislator and state secretary of higher education, researchers, business leaders, activists, and philanthropists, came together to develop viable, effective, and sustainable ways to address college food and housing insecurity.

Participants came from **32 states**, including Alabama, Montana, Idaho, and Oklahoma. 1 in 5 attendees were from Texas.



Click on the image to view the #RealCollege2019 recap video

Impact

Our conference was created to build community among people working largely in isolation to find food and housing solutions for students. We aim to inspire, educate, and activate.







The #RealCollege conversation reached 1.3M via social media and made 5.9M impressions on Twitter.



Dr. Monique Umphrey @Preeminent_MW · Sep 29

"In higher ed, our job is to leave people better than we found them." - @michaelsorrell #RealCollege2019



Lauren McGowan @LaurenMcgowan · Sep 29

- 1. Students are human first
- 2. We need to push beyond food pantries & acknowledge that couch surfing and vehicle residency is homelessness.
- 3. Students are the hope and power of the #realcollege movement.
- 4. Policy change is coming. Get ready.
- 5. VOTE
- ~ SGR #RealCollege2019

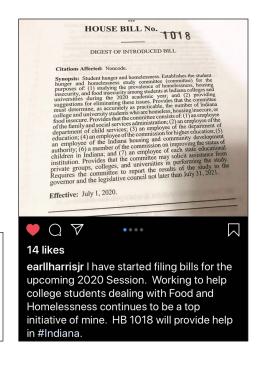
Participants left the conference and took action!

- Several colleges created new emergency aid programs.
- A college foundation director expanded her fundraising efforts for basic needs programs.
- A member of a university board of regents began planning for basic needs supports in her state's system.
- A state higher education executive officer introduced supports for food insecurity into a state free college bill.
- A student began volunteering to speak at local events in his area to raise awareness of the need to support homeless students.



Josh Peters-McBride (He/Him/His) @jpetersmcbride · Sep 29

There are moments in a career/profession when you start a new chapter. #RealCollege2019, my first #RealCollege experience, just did that for me. This weekend didn't just reignite my passion for this work, it centered it in a real way. I'm ready to be in the arena. #LetsDoThis



Students

Students lead the #RealCollege movement and they came from all over to join the conversation in Houston. Twenty-five students received full travel scholarships to attend.







Ernest Ezeugo @ErnestEzeugo · Sep 29

There's nothing like **fellowship** with other student-centered practitioners to remind you that, while the work can sometimes feel lonely, none of us are doing it alone. #RealCollege2019

"Nothing about us without us."



#RealCollege 2019 was attended by everyone from hungry students to college presidents. They talked about solutions, as well as general college affordability, bridging research and practice. These are the folks who take care of students once they get them to campus.

Community

We visited the Houston Food Bank to learn about their food scholarship program at Houston Community College, hosted a film festival, and learned from nationally renowned authors. We also danced!





Access

Accessibility and affordability are key to the #RealCollege movement.

We provided scholarships to nearly 1 in 2 conference participants, offsetting the cost of registration.

The conference was available via live stream, and inclusivity was a central goal.







#RealCollege2020 Planned Impact

Our 5th annual conference will expand the #RealCollege conversation to include a focus on transportation, childcare, and mental health. Special programming will focus on the roles that entrepreneurs, philanthropists, and federal policymakers can play in supporting students' basic needs. Join us!

Save the Date: #RealCollege2020

October 10th-11th

(Preconference activities October 9, Post-conference activities October 12)



2019 Sponsors

#RealCollege2019 was made possible by the following partners.

































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